Yicheng Sun

Education

ArtCenter College Design, Pasadena, CA

Sep 2021 to Aug 2025

- Bachelor of Science: Product Design, Minor: Material Science
- Pasadena, CA

Rewards

- 2023-ArtCenter College Design Gallery Innovative Product design Arc'teryx snowshoe
- 2024-ArtCenter College Design Gallery Product prototyping Speaker
- 2025-New Balance sponsor project--Al & running

Work Experience

ArtCenter Teacher Assistant-Pattern Making&ClO3D

Jan-Apr 2024 LA. USA

- · Help professors record the progress of 15 student's project 5 hours per week.
- · Advise students to cope with weakness by walking them to tackle challenges from similar examples.
- Spent 20+hours' instructing the guidance of equipment usage and CLO3d software demo

ArtCenter Instagram Content Planning-Product Department

Jan-Apr 2023 LA,USA

- · Record 10+ courses in the product design department.
- Producing 20+ daily in the form of video shooting or photos about progress of student projects, group discussions, and model making of the whole 14 weeks' term.

Internships

Bosideng Design Center Intern-Footwear Product Designer

Jun-Aug 2023 Suzhou, China

- · Research: Conducted competitive analysis on 10+ benchmarking brands' marketing strategy, such as Moncler, Canada
- Ideation: Searched the insights from clothing design and integrate them to shoe's design ideation.
- Design: Designed 100+ adaptable forms based on different needs and presented the forms to 20+ target customers through sketching, modeling and rendering,
- · Docking: Generated Hi-Fi samples to bridge with supply chain for further product development

Porsche Design Center-Interaction Designer

Jun-Aug 2024 Suzhou, China

- Design: Designed 5+ Head-Up Display interface for Al-assisted race track guidance.
- · Proposal: Explored road rage interventions, proposing the removal of one-touch performance modes in favor of manually adjustable controls
- Ideation: Redesigned the Porsche Taycan's center user experiences with 10+ prototypes to emphasize driver's mental health and driving safety.
- User Research: Conducted 10+ semi-structured interview to acquire the user's motivation about sense of ownship for Porsche

Project Experience

Soothing Step

Jun-Aug 2024 Suzhou, China

Soothe Step is designed to assist individuals with plantar fasciitis by integrating detection and treatment into a single device. It creates a comprehensive rehabilitation cycle, enabling users to monitor their health status and support recovery effectively.

Whisper of the Crypto

Jun-Aug 2024 Suzhou, China

This interactive art exposes the hidden manipulation within cryptocurrency markets, encouraging users to reflect critically, curb greed, and adopt a rational approach to investing.

Alienware N-G 680D Headset

Aug-Dec 2024 LA, USA

680D Headset is designed as next-gen Alienware consumer electronic equipment for hand disabilities to enjoy the fun of e-sport. By transferring mouse's buttons through myoelectronic sensor, users will use 5 facial muscle to interact with game.

Aug-Dec 2024

Aan LA, USA Aan is an in-vehicle emotional intervention system that uses cognitive behavioral theory-inspired voice guidance to help drivers

Skills

Design: Product Design, Graphic Design, Package Design, Interface Design, Interaction Design, Prototyping, Sketching, Branding

Research: Affinity Mapping, User testing, Unstructured interview, Semi-structured interview, Thematic analysis.

regulate emotions and reframe negative thought patterns, promoting safer and calmer driving.

Toolkit: Figma, Adobe Photoshop, Adobe Illustrator, Solidworks, Keyshots, Blender, Python, Gravity Sketch, Rhino.